**Name of the Project -**

**Comparative Matrix to develop 8 video case studies for iGOT course**

|  |  |  |  |
| --- | --- | --- | --- |
| **Charge Code:** | | **Project Phase:** | |
|  | **Shortlisted Vendor 1** | **Shortlisted Vendor 2** | **Shortlisted Vendor 3** |
| Name and Address of the Vendor / consultant | **XXXXXX** | **XXXXXX** | **XXXXXX** |
| GST registration | **XXXXXX** | **XXXXXX** | **XXXXXX** |
| Website | **XXXXXX** | **XXXXXX** | **XXXXXX** |
| Quotation Ref. No. |  |  |  |
| Details of the work – Major line items: | 8 highly produced case study videos on J-PAL’s evaluations | 8 highly produced case study videos on J-PAL’s evaluations | 8 highly produced case study videos on J-PAL’s evaluations |
| Expected date for receipt of deliverables | 31 August,2022 | 31 August,2022 | 31 August,2022 |
| Total costs (As per the quotation) | 84,04,000 | USD 79,235 = Rs 6153069 | 83,65,000 |
| Total costs (As per the quotation) with GST | 99,16,720 | NA | 98,70,700 |
| Additional costs | Local travel and accomodation | *Add international travel and accomodation costs and additional production days and animation costs not accounted for* | Local travel and accomodation |
| Payment terms | 20% advance on signing the contract  25% on approval of scripts  30% on completion of shoots  25% on final deliverable | 50% advance on signing the contract  50% after deliverable of final product | 75% advance on signing the contract  25% after delivery of final product |
| **GRADE (L-1,2,3)** |  |  |  |
| Quote received on - | 13 May 2022 | 13 May 2022 | 13 May 2022 |

**Name of the selected vendor:**  **XXXXXX**

**Reason for the selection:** Demonstrated themost suitable combination of technical filmmaking capacity (creative storytelling, detailing in proposed storyboards and work sample variety) and instructional capacity aligned to the objectives of the RFP (based on sample script and guiding questions proposed for one video). (3 reviewers). Interactions with the vendor also demonstrated positive synergies to facilitate pre-production knowledge exchange, instructional planning and post-production feedback and flexibility, as well as physical proximity to site of work. The financial proposal was comparable across the 3 shortlisted vendors (within 5% of each other).

**Selection process:**

Each technical and financial proposal was reviewed by three members (two members from the Training team: **XXXXXX** and **XXXXXX**, and J-PAL Global’s Lead Video Producer: **XXXXXX**). A Request for Proposals (RFP) was sent out outlining project objectives and scope of work. Submissions were received from 9 filmmaking agencies. These were shortlisted to 3 agencies based on a combined review of technical proposals submitted in the RFP and work samples shared by the vendors.

The second stage of selection across 3 shortlisted vendors included a 60-minute informational call to discuss team capacity and size, timelines, project expectations and financial proposal. As a follow-up assignment, the 3 shortlisted vendors were asked to submit a detailed proposal for 1 film aligned to a learning objective along with supporting resources on a J-PAL case study and course content on Randomization. The assignment was intended to gauge the synergies between J-PAL and the vendor by simulating the pre-production processes for this project.

Assignments and initial proposals were evaluated from these 3 shortlisted vendors on the following criteria - 1. technical proposal and understanding of the work (30 points), 2. organizational capacity (20 points), 3. implementation plan (30 points) and 4. budget (20 points).

The combined scores for the 3 vendors were as follows: 1. 63; 2. 73; 3. 81 There was a consensus on the front runner being Purple Monkey filmmaking vendor. The detailed scoring matrix is on the next page.

**Date of preparation:**

24 May 2022

**Prepared by:**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **S No.** | **Vendor** | **Organization, team (size, capabilities, equipment) and previous work (20)** | | | |  | **Technical proposal and understanding of the work (including TaRL sample) (30)** | | | |  | **Implementation strategy (including timelines) (30)** | | | | **Budget (max 20)** |  | **GRAND TOTAL (out of 100)** |
|  |  | **AK** | **MP** | **SS** | **Average** |  | **AK** | **MP** | **SS** | **Average** |  | **AK** | **MP** | **SS** | **Average** |  |  |  |
| **1** | **XXXX** | 7 | 10 | 12 | 10 |  | 20 | 20 | 15 | 18 |  | 18 | 21 | 18 | 19 | 16 |  | **63** |
| **2** | **XXXX** | 10 | 15 | 15 | 13 |  | 22 | 25 | 22 | 23 |  | 18 | 16 | 23 | 19 | 18 |  | **73** |
| **3** | **XXXX** | 15 | 10 | 18 | 14 |  | 26 | 25 | 28 | 26 |  | 22 | 23 | 27 | 24 | 16 |  | **81** |

**Signature of reviewers:**

Name 1 **Name 2** Name 3